



We're Your ~~INTERNAL~~ ACCOUNTING DREAM TEAM

Outsourced finance, accounting, and bookkeeping solutions.

Who Are We?

My Finance Resource is an outsourcing alternative to hiring full-time finance and accounting employees internally. Most small businesses cannot afford the burden of several full-time employees for the low volume of transactions being processed. We save clients money by sharing and allocating resources so that you can utilize a fraction of the exact level of experienced professional needed to get the job done right.

Companies We Work With

Our company's CEO, Jaime Davison, started MFR to fill the gap between internal corporate accounting teams and large staffing firms with escalated fees. We have decades of experience with providing services to biotech, creative agencies, medical, real estate, construction, and B2B professional service sectors. Most startups and enterprise corporations outsource their CFO/Bookkeeping duties to MFR because of our ability to be nimble, quick, and scale to your businesses needs.

What We Do

>>Bookkeeping/Accounting

Specializing in small business

We can handle all your accounting needs including accounts payable, accounts receivable, payroll, fixed assets, inventory, and more! We customize our recurring reporting packages based on each client's needs. These include P&L, Cash Flow, Balance Sheet, Accounts Receivables and Payables, and General Ledger Transactions.

>>M&A Due Diligence

Prepare for M&A process

We prepare for a future sale of your business by setting up your data room, preparing a clean set of financial statements with one-off expenses identified and removed to reflect accurate profitability, and modeling a 5-year business plan. We also advise on businesses you are considering for acquisition.

>>Virtual CFO/ Controller Services

Guide your business to financial success

Our Virtual CFO service team works closely with you to identify Key Performance Indicators (KPIs), Manage Banking Relationships, and Create Detailed Financial Forecasts to drive growth.

>>MyFinanceResource.com

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MY FINANCE RESOURCE
Finance That Make Sense.



JAIME DAVISON

President & CEO

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Jaime Davison, CPA, CGMA is a CFO for hire who specializes in healthcare and biotech startups. She has more than 20 years of success in healthcare, manufacturing, technology, and B2B service industries. She has worked with companies of all sizes, from startups to Fortune 500 firms (Gannett, Quest Diagnostics).

Jaime manages and improves cash flow,

implements consistent reporting, prepares diligence materials for mergers and acquisitions, and provides an outsourced finance/accounting team solution. Her key skills include: Mergers & Acquisitions, ERP System Implementation, Operational & Strategic Planning, Cost Savings Initiatives, SEC Filing & Reporting, Continuous Process Improvement, Internal Controls, and Sarbanes-Oxley Act.

MFR Improves Small Businesses

>> MFR Assists When Businesses Need To...

- Improve Cash Management
Collecting from Customers and
Paying Vendors
- Increase Profitability
- Establish Key Performance
Indicators to Monitor and
Manage the Business
- Develop Accurate and
Consistent Financial and
Operational Reporting
- Manage Investor and
Banking Relationships
- Lead the Merger &
Acquisition Process

>>Call Us When...

- You need to turn chaos into
reporting for investors, bankers,
auditors, or tax preparation
- You are considering buying or
selling a business
- You need to evaluate and
improve the finance/accounting
team's processes, staff skills,
and/or turnaround time
- You are unable to prepare timely,
accurate and consistent financial
reporting to manage operations
- You have suffered through a poor
ERP system implementation

>>Why Clients Choose MFR

Small businesses need a champion. We have more than 20 years of experience in accounting and bookkeeping, but most importantly, experience with startups and small businesses.

We carefully analyze potential clients and their needs in order to ensure we are the best value for them. We focus on those needs in order to help the client grow their business to its full potential.

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